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## Vesti Ghana Launched to Empower Immigrants with Migration and Financial Services

**ACCRA GHANA, August 9, 2023** – <u>Vesti</u>, Africa's leading migration fintech company, proudly announces its official launch in Ghana, introducing an extensive suite of migration and financial services. The launch highlights Vesti's commitment to empowering immigrants and fostering financial inclusion both at home and abroad.

Vesti is dedicated to being the go-to provider of tailored assistance and financial services for immigrants, supporting them from the decision to emigrate to their new country and beyond. With a strong commitment to becoming the leading technology platform for the next half a billion immigrants worldwide, Vesti offers vital information, a supportive community, and a seamless transition to their new destination. This vision is fueled by immigrant experiences and backed by Africa and US-based investors, forming the foundation of Vesti's thriving network of dreamers, shaping the future.

In addition, Vesti's migration services offer unparalleled guidance for individuals seeking opportunities in the United States, Europe, and beyond. The comprehensive product line includes various visa options, such as the O-1 Visa for extraordinary talents, the EB1/EB2-NIW Visa for exceptional skills, the UK Tech Nation Visa for tech entrepreneurs, and the Canada Startup Visa for innovative startup founders. Alongside migration solutions, Vesti's financial services empower immigrants with seamless and secure banking capabilities, including the Virtual Dollar Card and Vesti Wallets for efficient fund management across different currencies, making Vesti a trusted partner for immigrants seeking a brighter tomorrow.

As Vesti expands its footprint to Ghana, the launch event has the primary objectives of increasing brand awareness, driving adoption of the Vesti app, and enhancing the user experience for its Ghanaian communities and users. Above all, it aims to reaffirm Vesti's position as a category leader within the migration fintech space. Through its bespoke services, Vesti aims to eliminate location barriers for North America-bound startup founders and businesses, empowering them to access new markets with ease.



"Our commitment lies in supporting the next 1 billion immigrants and building a future that addresses the challenges of complex immigration and broken financial infrastructure. We are filled with excitement as we bring Vesti's transformative solutions to Ghana, supporting the dreams of entrepreneurs and immigrants in the country as a special component of the region." - Olusola Amusan, Co-founder and CEO of Vesti.

## **ABOUT VESTI**

Vesti's vision is to be the go-to legal and financial services platform for the next 1 billion immigrants. The company is on a mission to be the preferred platform for immigrants before they emigrate, providing information, community and ultimately a smooth transition to immigrants. Through a set of tailored payment products, Vesti delivers hassle-free migration guidance and financial services to immigrants moving to the United States and other top destinations in North America and Europe. Founded by two brothers who immigrated to the United States, the company is backed by both Africa and US-based investors and boasts of a thriving community of dreamers who represent the next generation of builders.

For more information, visit our website <u>here</u>.

## **MEDIA CONTACT:**

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